



THE ART OF GIVING



Future

The Everyday 2022 Collection is here! And we are pleased to be able to give you a small glimpse of the new products. Not only new colours and motifs have been created in the last few months. We have used the time to become even better in detail: Formats have been optimised, coordinated presentation solutions have been developed, the range has been supplemented with attractive products. We especially recommend the new tissue papers with the corresponding stickers. In combination with our existing gift wrapping papers, gift bags and gift boxes, this opens up a wide range of creative possibilities for turning a gift into an exclusive experience.

At the heart of our work is the idea of making the moment of giving even more beautiful: Our aim is to make a wonderful memory for a lifetime from a brief moment in time.

We already wish you good sales with this collection and look forward to a successful future together.

Your Stewo Team





Everyday 2021 Collection

Feel free to order all items from this collection also in 2022.

Trends come, trends go. But the messages and symbols for Mother's Day, birthdays or weddings remain the same. That's why we've decided to offer the entire Everyday 2021 Collection for one more year. With benefits for you: Your Stewo presentation in the store remains up-to-date, you can reorder gaps in the assortment at any time or offer your customers even more themes from this great collection.

You can also find the Everyday 2021 Catalogue on our website:
stewo.com

WRAPPING PAPER ASSORTMENT Lasting Summer
SPRENKEL 921058 | DUNIA 921059
AKUMO 921060 | ONDA 921057





Love.

A symbol. A message. And everything is clear.

Powerful colours. Red. Pink. Rose.

Full of passion. Full of life. From the heart.

For the most important people in life.

HAPPY BEE DAY

A special day of the year. Time to celebrate.

Happy. Playful. Romantic.

Fine embossing and discreet shine for a noble effect.

The buzzing bees are an eye-catcher.

Bee Day, Bee Happy!

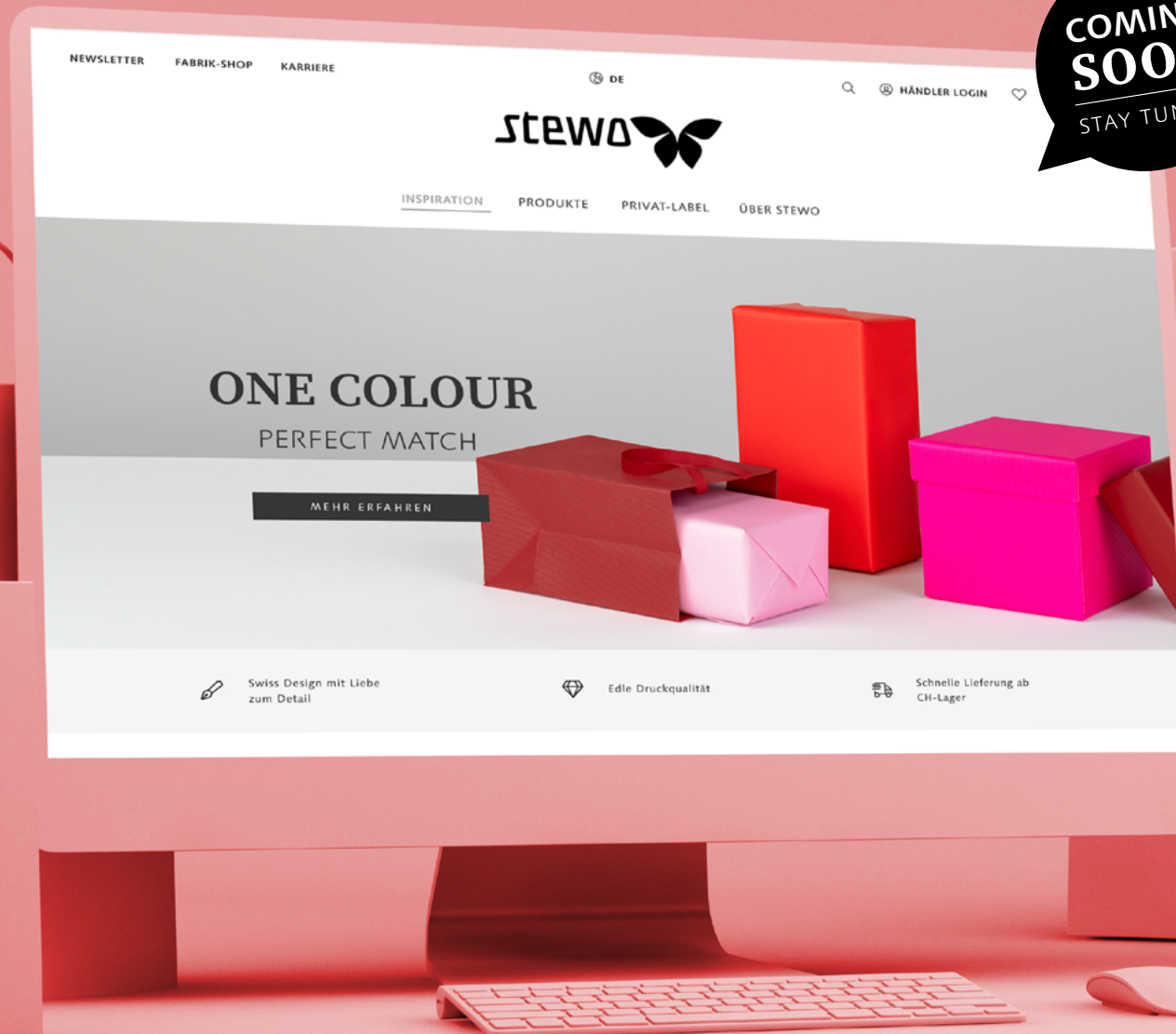


Discover collections online

Coming soon on stewo.com

More comprehensive, clearer, all products visible – the new Stewo website will soon be available. Be inspired by the themes, search quickly and specifically for a product or create a wish list: The new website offers many possibilities. Dive online into the art of giving!

COMING
SOON
STAY TUNED



Tissue paper

On the roll, versatile and fully trendy

A particularly high-quality way of protecting products or packaging them even more elegantly: Stewo tissue papers. Created and printed in the in-house Swiss production. Pleasing to the eye. And unpacking becomes a sensual experience. Whether in combination with gift boxes or gift bags: tissue papers open up countless possibilities for creative packaging.

ADVANTAGES

Thanks to the roll, you just tear off the right amount of tissue paper. There is no need to fiddle with scissors. In addition, the paper can be stored easily and crease-free.

DESIGNS

Pick your choice from 12 designs, perfectly matched in colour and pattern. You will find a suitable motif for every occasion and every season.



TISSUE PAPER CHILLY 922032
STICKER JANNE 2584 5519 56



Martina explains

Product Manager

I have been working at Stewo for over 10 years. I am responsible for wrapping papers, tissue papers, envelope gift bags and stickers. All these products are produced here in Switzerland. In the last few months, I have been intensively involved with the topic of wrapping at the point of sale.

‘I see great opportunities’

Wrapping as a service

What opportunities do you see in wrapping as a service?

Regardless of whether it's an online order or directly in the store – I see great opportunities here for a company to stand out from its competitors through beautiful packaging. Be it as a paid service or purely as an appreciation for customers and the product.

What is the challenge in gift wrapping?

Every gift is different in terms of size and shape. A teddy bear cannot be wrapped in the same way as a book. That's why you need different products for the perfect packaging. After all, it has to be quick at the shop counter and wrapping should be easy.

What have you been working on for the last few months?

We want to provide our customers with a kit where all the elements fit together, can be freely combined and

make wrapping at the point of sale easier. This includes wrapping paper, tissue paper, envelope gift bags, stickers and ribbons.

Which motifs are popular?

This is quite different and depends on the buyer group and the products. Sometimes it's the shine and glitter of the surface, sometimes it's the artistic motifs that go with books, flowers, jewellery, perfume, children's clothes. We have developed a wide variety of designs in our own studio.

What is so special about tissue paper?

It starts with the rustling of the paper: childhood memories are awakened. Furthermore, a gift can be wrapped with several layers, which increases the joy when unwrapping. And last but not least: We design and print the tissue paper in our own Swiss production facility.

Packaging at the point of sale

Perfectly coordinated range.
Limitless combinability.



DESIGN Rollo

WRAPPING PAPER 922021 | ENVELOPE GIFT BAG 922021 | TISSUE PAPER 922030

STICKER 2584 5568 60 | ONE COLOUR Grey Kraft | GIFT RIBBON 2583 4153 51



Attractive presentation at the POS

We offer well thought out and proven solutions

- **EYE-CATCHER**
- **ORDER**
- **MODULAR SYSTEMS**
- **HIGHER TURNOVER**

Tailored to your individual requirements and wishes: present the range clearly and increase sales in gift packaging. From simple modular compact displays to napkin and gift card turntables to a shop wall that can be individually stocked. Order saves time in shelf maintenance and consulting.

Get in touch with us.
We will be happy to advise you.

Order with a system

Gift boxes or bags with a wonderful gift can be the cause of great joy. However, when it comes to presenting the products in a large selection at the point of sale, this can become a real challenge.

For this reason, Stewo has revised the formats for the Everyday 2022 collection, including One Colour. With this we ensure:

- **MAXIMUM OVERVIEW AND ORDER**
- **BEST POSSIBLE UTILISATION OF THE SALES AREA**

Based on the familiar and proven DIN dimensions, a new size system has been defined for gift boxes. This allows different formats to be stacked neatly and in a space-saving manner. In addition, the majority of all Stewo gift boxes can be ordered as single boxes. This allows efficient management of the range and targeted reordering of missing formats.

The new format of the gift bags allows an optimal arrangement in shop systems.



Stewo Service

EVERYTHING FROM ONE SOURCE

We will be happy to advise you on the Stewo collections. Or design gift packaging and promotional items according to your wishes. From the creation to the finished product. We implement your individual wishes with our know-how, craftsmanship and passion.

SWISS DESIGN

Every idea starts on a blank sheet of paper. By hand. In our studio, a team of experienced designers works on the latest collections. Sketches are drawn. Models are created. Colour concepts come alive.

FINE PRINT QUALITY

We print the most beautiful wrapping papers in our own Swiss production. We work with high quality materials and noble print quality.



We are gladly available for any advice you may require.
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SCHNEIDER GRUPPE
