



THE ART OF GIVING



The diversity of design

At the centre of our work is the idea of making the moment of giving even more beautiful: to make a brief moment into a wonderful memory that lasts a lifetime. Whether it is for a wedding, a birthday or any other special occasion, the joy of this moment already begins with choosing the gift and its wrapping.

From modern to classic. From harmonious to cheeky. From minimalist to playful. There's something for everyone in our diverse Everyday 2023 collection.

We hope you enjoy discovering the new Everyday 2023 collection. Expressive designs meet enchanting effects. Allow yourself to be enchanted by these new design worlds.

Your Stewo Team

LOVE!

A gift is worth a thousand words.
Wrapped in love. For an unforgettable moment
and for the most important people in your life.
Just love!





Trend meter

We deliver WOW moments
at the point of sale

With the new Stewo TREND shop system, an existing shop wall can be freshened up and quickly become an exciting eye-catcher. Combine short rolls, gift bags, gift boxes and gift ribbons for an attractive presentation and expand the range with our stylish napkins and new tissue papers for maximum additional sales.

VARIETY FOR THE WHOLE YEAR

The aim of the TREND merchandise presentation is what makes customers remain as long as possible in front of the wall. Not because they're looking for merchandise — because they are always discovering something new and getting ideas.

The trend meter also remains seasonally attractive because two designs can be switched every two months.



[Learn more](#)

Just wanna have **FUN**

You need to have a bit of fun!

Colourful. Striking. Cool.

For every occasion: your gift — the eye-catcher!

Spotted, striped, or humorous designs?





PLAYFUL CHILDREN

Let the show begin! The circus animals are here.

The cheeky, playful animals are making
children's eyes light up and hearts are racing with excitement,
all making for a wonderful occasion.



Grass paper

Innovative & sustainable

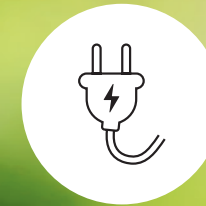
Environmentally friendly and in the spirit of the times: these are the most important attributes of Stewo's new wrapping paper range. The basis is grass fibres, hay from European sources to be precise. Grass grows very quickly and can be harvested several times a year. For production, the raw material is ground, sorted through sieves and pressed into pellets. Chemical processing, as in wood pulp production, is not necessary. This means that the energy and water consumption during production is significantly lower. For optimal stability of the paper, the pellets are mixed with classic wood fibres and further processed into paper.

ADVANTAGES

Stewo grass papers consist of 30% grass fibres or hay and 70% classic wood pulp. After use, the paper can be fed into the waste paper recycling circuit.



By the way, all three designs on the cover picture were printed on grass paper.



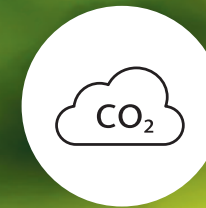
97%

ENERGY REDUCTION



99%

WATER REDUCTION



75%

CO₂ REDUCTION



100%

COMPOSTABLE



SHORT

TRANSPORT DISTANCES



NO

CHEMICALS

GRASS FIBRE RAW MATERIAL COMPARED TO WOOD PULP



Rebekka explains

person responsible for the sample room

I started working at Stewo five years ago and have already had the opportunity of getting to know several areas of responsibility. The experience I have gained now helps me in my daily work in the sample room and facilitates my tasks as a go-between for internal departments.

2351 Articles ready on hand

'I like the uniqueness of this job'

What is your job at Stewo?

I run the sample room, also affectionately known as the «MuZi» due to its German name, «MUsterZImmer». As the name suggests, samples of current and past collections are stored here and sent to our customers or made available to employees as required.

What makes your job special?

The uniqueness of this position. I like that a lot. I also like to call myself an all-rounder. I do manual, physical and creative work, though I also perform administrative tasks.

What are the challenges?

The sample room is a go-between for many internal departments and contact persons. The biggest challenge is to handle all the different requests as quickly as possible.

How did you end up at Stewo?

I grew up here in Wolhusen. That's why I've been very familiar with Stewo since I was a child. And my grandfather already worked at Stewo. My parents even met here while working. In 2017, I was allowed to start as a sales assistant in the Stewo shop and have now arrived at the sample room after a few previous stages.

How many rolls of wrapping paper do you have at home?

I don't have a lot right now. Currently just 4 single rolls. But I used to have a lot more. When I started at Stewo it was dangerous for me, because I like all the products so much. Since we have various employee promotions and can purchase the products through our shop, I don't have much at home anymore and only ever get what I currently need.

Teamwork

This is us

To make giving presents even more enjoyable. That is what Stewo stands for. Since 1860. Every day, around 100 employees share their passion for making gift-giving even more beautiful. They are committed to craftsmanship, precision and skill in order to perfect that special moment.

OUR COMPETENCES

Every idea starts on a blank sheet of paper. That's where it all begins. Scribbled by hand. In our studio, a team of experienced designers, products managers and printing technologists works on the latest collections. Scribbles, drafts, models, colour concepts evolve.

OUR PRODUCTION

At our site in Wolhusen, we design and print wrapping paper and gift packaging for the whole world. We are the only Swiss manufacturer and produce 32 million metres of wrapping paper every year. A well-coordinated and highly skilled team works with great commitment on the gravure and flexographic printing presses. An extensive set of machinery allows us to implement customer requests quickly and with the usual Swiss quality.





LOVE FOREVER

We say yes!

To the most beautiful day in life.

To elegant and stylish designs. To harmonious colour combinations.

To an unforgettable moment.

Survey

Tell us what you think and win a gift basket with delicious specialities from the heart of Switzerland.

HERE'S HOW EASY IT IS:

1. Scan the QR code or go to surveymonkey.de/r/76C99QB
2. Fill in the survey about Stewo and the current collection

The closing date is
30th December 2022.

WIN



All completed surveys will automatically be entered into the prize draw.
The winner will be notified personally. The picture serves as a symbol.



Have you tried it yet?

Wrap a gift creatively
with a pouch

PAPER SIZE

Width:

3 times the width of the object plus
the height of the object plus 2 cm

Length:

2 times the length of the object plus
2 times the desired pouch size plus 2 cm

TIP:

Not only cards but also straw flowers
or other small objects make the gift
something very special.

GUIDE

1. Fold the pouch to the desired height
2. Turn the paper sheet
3. Place the object so that the pouch
is in the desired position
4. Fold the gift wrap paper from
top to bottom
5. Seal it with double-sided adhesive
tape as usual
6. Fold the respective sides inwards
and seal with adhesive tape
7. The pouch is ready for the desired
purpose



Video tutorial

Ordering, made easy

Use PBSeasy to streamline your communication with Stewo and over one hundred other suppliers in the industry. PBSeasy provides electronic access to the latest item master data, detailed product information (including EAN codes, weights and measures, pictures and much more) and your customer-specific purchase prices.



In the PBSeasy shop you have access to a wide range of information and product data, such as master data, list prices, images and individual net prices. You also benefit from a simple and convenient item search along with direct online ordering options. Direct delivery addresses for end customer delivery can also be easily transferred and stored.

- **REAL-TIME AVAILABILITY**
- **DISPLAY OF CUSTOMER-SPECIFIC PRICES**
- **ORDER BONUS**
- **ORDER OVERVIEW AND HISTORY**
- **LOW ERROR RATE DUE TO ONLINE DATA ENTRY**

Currently only available for the Swiss and German markets.





More from Stewo

THE NEW EVERYDAY 2023 COLLECTION

Our new Everyday 2023 collection is here. Expressive designs meet enchanting effects. Discover all our new items on the web now.

SWISS DESIGN

Every idea starts on a blank sheet of paper. By hand. In our studio, a team of experienced designers works on the latest collections. Sketches are drawn. Models are created. Colour concepts come alive.

FINE PRINT QUALITY

We print the most beautiful wrapping papers in our own Swiss production. We work with high quality materials and noble print quality.



We are gladly available for any advice you may require.
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SCHNEIDER GRUPPE
