



THE ART OF GIVING



Time in Transition

In a world full of change and transformation, we find constancy and continuity in Christmas. Christmas can remain Christmas and fulfill all wishes for love, togetherness, peace, and tranquility.

Whether large or small, fancy or classic, colorful or simple, our gift papers and packaging are as unique as the message and gesture itself.

Sustainability is a term that accompanies us in many situations, including our Autumn/Christmas Collection 2023. Environmentally friendly and in line with the times: these are the most important attributes of our grass and sugarcane papers.

Your Stewo Team

CHRISTMAS ELEGANCE

Immerse yourself in a world full of elegance and style.

Noble colors and patterns give each gift that certain something.

For the special and emotional moment of giving.





SUSTAINABLE

Contemplation

The perfect gift to the environment and our planet.

Sustainable. Environmentally friendly. Stylish.

For conscious giving that brings joy.



Sugarcane Paper

Tree-free and climate-friendly

Is there an alternative wrapping paper that is made from waste products? Yes, such an alternative exists. In our Autumn/Christmas 2023 collection, we have introduced a new upcycling wrapping paper for the first time, that is made from the waste of sugar production. This paper provides an alternative to traditional "wood paper" and is completely tree-free.

ADVANTAGES

Sugarcane paper is made from the leftovers of sugar and rum production and does not require bleaching agents or coloring chemicals. Sugarcane can be harvested every 13 months and is 100% tree-free, recyclable, and compostable.



By the way, all three papers on page 6 were printed on sugarcane paper.



NO
BLEACHING AND
DYEING CHEMICALS



13
MONTH
HARVEST PERIOD



0
FREE OF TREES



100%
RECYCLABLE AND
COMPOSTABLE



FROM
SUGAR CANE WASTE
(UPCYCLING)



365
ALL YEAR ROUND
AVAILABLE

Tissue Paper

Protects and gives every gift something magical.



TISSUE PAPER JULIE 923291
STICKER GINO 2584 5503 70



Christmas Trend meter

Beautiful and professional Solutions
from elegant to traditional

With the new Stewo Shop System TREND, an existing shop wall can be easily transformed into an exciting eye-catcher. Combine single rolls, gift bags, boxes, and ribbons to create an attractive presentation, and expand your offerings with our stylish napkins and new tissue papers for optimal additional sales.

DISCOVER NEW IDEAS

The goal of the TREND product display is to keep customers engaged and exploring for as long as possible. Not just because they're looking for something specific, but because they keep discovering new ideas.

The Trendmeter is also available in many
themes from our Everyday 2023 collection.



[Learn more](#)



Nadine explains

Designer

For 7 years, I have been designing all kinds of products for Stewo Designs. I highly value the short communication channels and the production being located in the same building.

Design fresh from the press

"The best thing is to see your own design directly from the printing press!"

What makes your work unique?

The combination of color, form, materiality, and effects. A design can look completely different on a different paper or with a different color. In addition, I appreciate the proximity of our department to production and the product itself. I design the wrapping paper in the same building where it is subsequently printed.

How and where do you find inspiration for designs and trends?

In fashion and interior design magazines, at design fairs, in museums, during store checks in various cities, and through research on the internet as well as on social media.

Which design style do you personally prefer?

I like various styles. On the one hand, I like simple, geometric designs. But I also like it when it really pops with color and

effects, such as with neon colors or holographic paper. In addition, I am very fond of lush floral designs.

What do you do when you need a creative input?

Then I draw inspiration from my collection of images and ideas that I have accumulated over the years or look through our printing cylinder collection.

Is it a special feeling to receive a gift with self-designed wrapping paper?

Unfortunately, that has never happened to me. However, it is just as nice to give gifts with one's own design on them or to entertain guests with self-designed napkins. It is also always special to see one's own design in the store. But the absolute best is to see your own design fresh off the printing press for the first time!

Manufacture

Craftsmanship & Passion

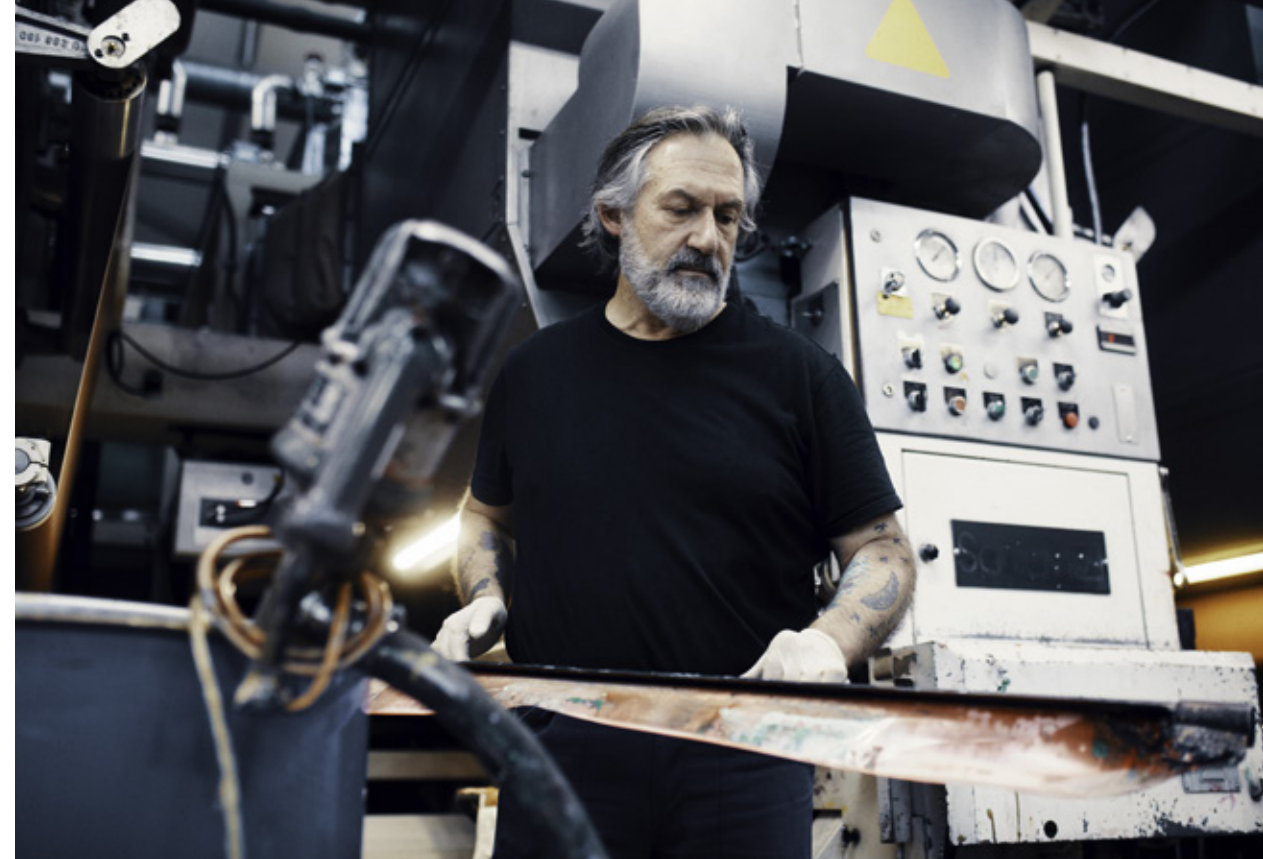
Stewo prides itself on having a keen sense of trends and colors, as well as producing high-quality products and designs that delight discerning customers.

HOW WE PRODUCE

As the only Swiss gift wrap manufacturer, Stewo produces 30 million meters of gift wrap every year, using both gravure and flexographic printing techniques. Their team is highly skilled and dedicated, with a passion for their work. The company maintains a database of over 7000 color recipes and has 3800 gravure cylinders in their warehouse.

WHAT WE CARE ABOUT

Stewo is also committed to sustainability and protecting the environment. They have invested in state-of-the-art air filtration systems and are constantly striving to improve their energy efficiency. Additionally, they are FSC® certified, and are committed to producing sustainable and recyclable products. Their dedication to sustainability is part of their commitment to a better future.



HO HO HO

Christmas – a magical time, especially for children.

Whether it's snowmen, Santa Claus or animals,

the colorful and playful motifs

make every child's heart beat faster.



From now on. Without plastic.

We completely refrain from using plastic
in the production of Counter Rolls.



COUNTER ROLLS

UNI GRAS 923267 | JULIE 923262 | WEREN 923212

More from Stewo

NEW COLLECTION AUTUMN/CHRISTMAS 2023

Do you like it sustainable? Elegant? Or do you prefer traditional?
There's something for everyone in our latest collection.

EVERYTHING FROM ONE SOURCE

We will be happy to advise you on the Stewo collections. Or design gift packaging and promotional items according to your wishes. From the creation to the finished product. We implement your individual wishes with our know-how, craftsmanship and passion.

SWISS DESIGN

Every idea starts on a blank sheet of paper. By hand. In our studio, a team of experienced designers works on the latest collections. Sketches are drawn. Models are created. Colour concepts come alive.



We are gladly available for any advice you may require.
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WRAPPING PAPER BAKU 923263 | WRAPPING PAPER NEAL 923238
STICKER STRIBE 2584 5967 80 | STICKER DARLIN 2584 5521 70 | STICKER GINO 2584 5503 70



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SCHNEIDER GRUPPE
