



THE ART OF GIVING



Full of anticipation

With beautifully wrapped presents, candle lights, the smell of fir branches and shining children's eyes. This is how we look forward to the Christmas season.

Our new collection Autumn/Christmas 2022 is under the sign of variety. How should your gifts look: Elegant? Simple? Playful? Natural? Whatever style you like, we have the right design for you.

We are celebrating the art of giving again this year. We work 12 months a year to ensure that the moment of giving remains unique. From a brief moment, a wonderful memory should be created for a lifetime.

Your Stewo Team

TRADITIONAL *christmas*

Familiar and yet new. Simple and yet high quality.

Natural and yet fully in line with the trend.

Just right to add that certain something to
the contemplative Christmas season.



Online now!

Discover products at stewo.com

The new Stewo website is now online in three languages. Make use of the new advantages by being inspired by our current theme worlds, by searching for products quickly and specifically and by easily creating a wish list.



Learn more.

CLASSIC ELEGANCE

Colours of seductive elegance.

A sparkle and glitter like the stars in the night sky.

Graphic patterns play with flowing shapes.

The familiar meets the trendy.





Christmas WILL BE ANIMAL

They are cheeky, cheerful and imaginative:

Llamas, unicorns, sloths and co.

This year, too, they make for beaming faces
and shining children's eyes.



Grass paper all natural

Environmentally friendly and in the spirit of the times: these are the most important attributes of Stewo's new wrapping paper range. The basis is grass fibres, hay from European sources to be precise. Grass grows very quickly and can be harvested several times a year. For production, the raw material is ground, sorted through sieves and pressed into pellets. Chemical processing, as in pulp production, is not necessary. This means that the energy and water consumption during production is significantly lower. For optimal stability of the paper, the pellets are mixed with classic wood fibres and further processed into paper.

Stewo grass papers consist of 30 % grass fibres or hay and 70 % classic wood pulp. After use, the paper can be fed into the waste paper recycling circuit.

Advantages of grass fibres compared to wood pulp:

- **97 % ENERGY SAVING**
- **99 % WATER SAVING**
- **UP TO 75 % CO₂ SAVINGS**
- **NO CHEMICAL REPROCESSING**
- **SHORT TRANSPORT ROUTES**



Plastic-free packaging



Mindful Giving even greener

With Mindful Giving, Stewo meets the need for sustainable giving. The line relies on recyclable and FSC®-certified materials. For the gift boxes, gift bags and envelope gift bags, we have completely removed the plastic packaging for the current collection and replaced it with paper banderoles.



Packaging at the point of sale

Wrapping as a service

Whether you order online or directly in the shop: wrapping as a service shows appreciation towards customers and the product.

Stand out from the competition with beautiful packaging and give your product that certain something!

Every item, every gift is different in size and shape. Different products are needed for the perfect packaging. After all, wrapping at the point of sale should be quick and easy.

PRODUCT RANGE

Stewo offers the perfect look for every business and a wide range of tried and tested products: Counter rolls in three widths, sheets, envelope gift bags in various sizes with adhesive closure, tissue papers, stickers and ribbons.

ADVANTAGES

We produce exclusively in Switzerland and use FSC®-certified, tear-resistant base papers, for quick and easy wrapping at the point of sale.



DESIGN Derek

WRAPPING PAPER 922309 & 922234 | ENVELOPE GIFT BAG 922234 | TISSUE PAPER POPPY 922041

STICKER JANNE 2584 5519 56 | STICKER DITO 2584 5504 25 | GIFT RIBBON 2583 4100 60

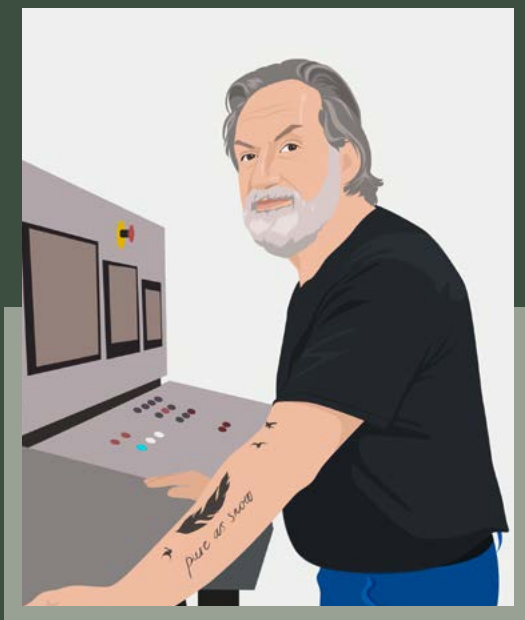
Tissue paper: noble & versatile

Pack. Wrap. Protect.

Our tissue paper – designed and
printed in the heart of Switzerland.



TISSUE PAPER HATTY 922282
STICKER STRIBE 2584 5967 80



Marco explains

gravure printer

Like my father and mother, I am also working for Stewo and have been doing so for more than 35 years now.
As a gravure printer, I am responsible for quality and an optimal printing result.

Passion and tradition

‘Wrapping papers from Stewo are beautiful childhood memories for me.’

What do you like about your job?

The variety, working with colours, the different designs and a very exciting printing machine. In addition, there is always something going on and I personally need a healthy hectic pace. I also really enjoy testing new materials and things on the machine.

What is the challenge in printing?

In a nutshell – the challenge is to set up the machines quickly and efficiently, to use little makeready material and to finish the jobs with the best print result and within the given deadline.

What do you think about sustainability and the new grass paper?

Sustainability is extremely important in today's world and a very big topic.

With the grass paper we contribute to the protection of the climate and for printing it is a nice challenge every time, because the paper has a rough surface.

What is your favourite colour (for printing)?

Colourful and bright designs appeal to me very much. My favourite colours are orange and yellow. I associate them with the sun, happiness and citrus fruits – my favourite fruit.

What do you associate with wrapping paper and Stewo?

Many beautiful childhood memories of birthday parties and Christmas. Stewo has a big place in my life. My father and mother have already worked here.



Say it with napkins

The personal touch
for the table setting.

NAPKIN HARRIETT 2572 5533 45 | NAPKIN ABEL 2572 5646 99
NAPKIN PINE 2572 5502 50



Combine One Colour and Designs

Perfect presentation,
more turnover

- **MATCHING COLOUR PICTURES**
- **ADDITIONAL SALES**
- **OPTIMAL UTILISATION
OF THE SALES AREA**

The Stewo One Colour range forms the basis of each collection. The single-colour packaging offers a qualitative, visual and tactile experience. At least three matching One Colour colours can be presented for each Stewo theme.

The presentation of goods becomes more versatile and invites additional purchases.

With the introduction of a uniform size system for the carrier bags, different formats can be combined excellently. This ensures a clear presentation of goods and the best possible utilisation of sales space.

Stewo Service

EVERYTHING FROM ONE SOURCE

We will be happy to advise you on the Stewo collections. Or design gift packaging and promotional items according to your wishes. From the creation to the finished product. We implement your individual wishes with our know-how, craftsmanship and passion.

SWISS DESIGN

Every idea starts on a blank sheet of paper. By hand. In our studio, a team of experienced designers works on the latest collections. Sketches are drawn. Models are created. Colour concepts come alive.

FINE PRINT QUALITY

We print the most beautiful wrapping papers in our own Swiss production. We work with high quality materials and noble print quality.



We are gladly available for any advice you may require.
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SCHNEIDER GRUPPE
