

Design



# STEWO SHOP SYSTEM

USE AT THE POS

EVERYDAY  
COLLECTION 2024

Exclusive Swiss Design



THE ART OF GIVING  
since 1860

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since 1860

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GESCHENKPAPIER  
WRAPPING PAPER  
PAPIER-CADEAU

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PAPIER-CADEAU

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EVERYTHING AT A GLANCE

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Schenken

STEWART

Schenken





## ‘The joy of a beautiful gift starts in your shop.’

Is your sales floor optimised down to the smallest detail? Are you happy with the your product presentation and your turnover figures? Increasing the attractiveness of the sales floor, presenting your product range more clearly and increasing sales of gift packaging is and remains a key challenge.

Our modular shop systems offer clever, proven solutions. Tailored to your individual wishes and requirements. Be won over by our recipe for success. Our specialists will be happy to advise you on how to implement it in your shop.

# ‘Start planning your Stewo area of expertise today.’

The Stewo Shop System offers you a modular, high-quality presentation and sales solution. An attractive area of expertise in gift packaging is created, customised to your space. Stewo's wide range will be a real eye-catcher in your shop. Choose your own furniture and equipment to present short reels, gift ribbons, gift bags and gift boxes in the best way possible.

## ATTRACTIVE

The modular sales system can be adapted to any space and creates an appealing backdrop for high-quality gift packaging.



## TIDY

A clear structure in how goods are presented reduces the effort involved in customer advice and shelf maintenance.

## PROFITABLE

Increase sales thanks to optimal utilisation of space, customer-friendly product presentation, and clearly structured ranges.

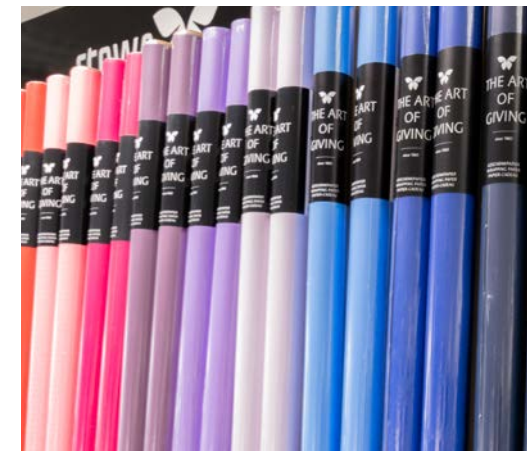


## EYE-CATCHING

The bright colours of the wrapping paper and gift packaging attract attention from afar and guarantee impulse buys.

## EXPERT

An attractive appearance emphasises your position as a specialist retailer and expert in high-quality gift packaging.



## ‘Surprise your customers with an exciting presentation.’

With the new Stewo TREND Shop System, an existing shop wall can be freshened up and quickly become an exciting eye-catcher. Combine single rolls, gift bags, gift boxes and gift ribbons for an attractive presentation and expand the range with our stylish napkins and new silk papers for optimal additional sales.

### **THEMED TABLE**

The TREND topic can also be perfectly presented on a sales table.

ab Seite 36

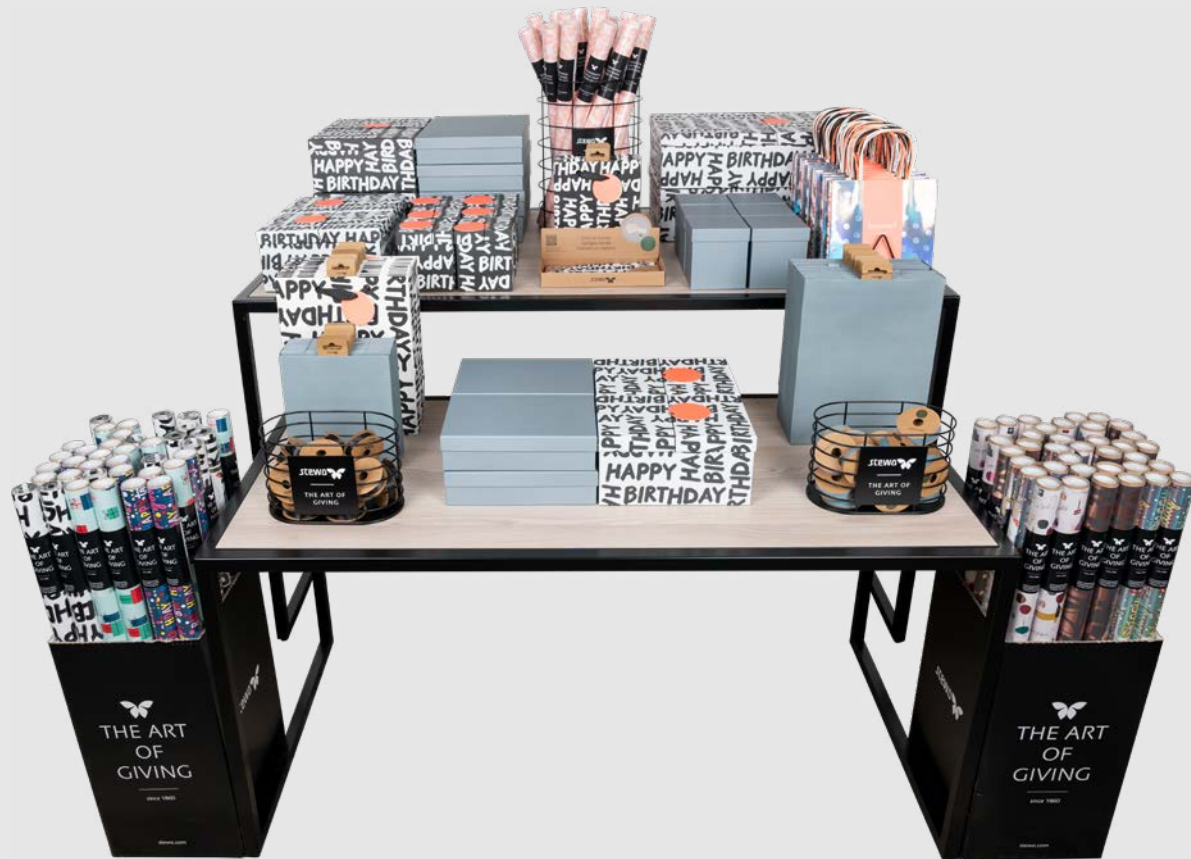
### **TREND METER**

With a versatile and cheerful presentation, it's easy to generate a few additional sales.

ab Seite 28



## THEMED TABLE



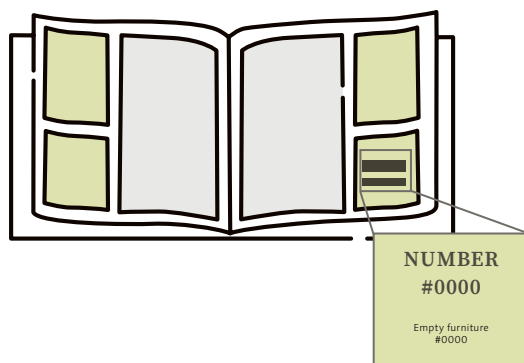
## TREND METER



# HOW DO I PLACE AN ORDER FOR A STOCKED WALL SHELF?

## STEP 1

Find numbers

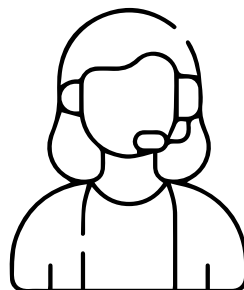


Look for the numbers of the desired presentation from the catalog. Attention! You need several numbers: For the empty furniture and for the goods.

\*except for the themed table

## STEP 2

Place an order



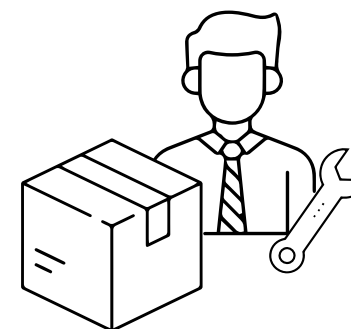
Report the numbers to your sales representative or to our customer services department:

[info@stewo.com](mailto:info@stewo.com)

Tel.: +41 41 492 51 51

## STEP 3

Receive & assemble goods



A member of staff will contact you to help set up the goods if you wish.

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THE ART OF GIVING

100% Cotton

stewo

GIVING

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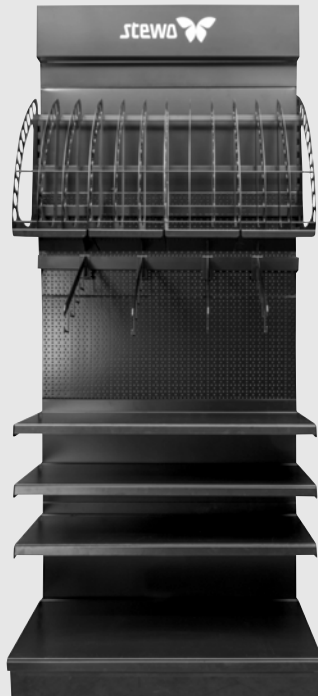
2

WALL SHELF ONE COLOUR

# IN 3 SIMPLE STEPS TO A FINISHED ONE COLOUR WALL

## STEP 1

order empty wall shelf



1 meter wall shelf  
**#FS2453**

2 meter wall shelf  
**#FS2452**

3 meter wall shelf  
**#FS2451**

## STEP 2

Order Stewo products



1 meter goods  
**#FS2403**

2 meter goods  
**#FS2402**

3 meter goods  
**#FS2401**

## STEP 3

Set up wall shelf





## WALL SHELF 3 METER

ONE COLOUR

In 12 plain colours:

- 504 Single rolls
- 72 Gift bags bottles
- 72 Gift bags large
- 72 Gift bags small
- 72 Gift bags mini
- 72 Gift boxes Cube
- 48 Gift boxes A6+
- 48 Gift boxes A5+
- 48 Gift boxes A4+

303 × 57 × 240 cm

## NUMBER #FS2401

Empty furniture  
#FS2451

# WALL SHELF 2 METER

ONE COLOUR

In 8 plain colours:

- 336 Single rolls
- 48 Gift bags bottles
- 48 Gift bags large
- 48 Gift bags small
- 48 Gift bags mini
- 48 Gift boxes Cube
- 32 Gift boxes A6+
- 32 Gift boxes A5+
- 32 Gift boxes A4+

203×57×240 cm

NUMBER  
#FS2402

Empty furniture  
#FS2452







## WALL SHELF 1 METER

ONE COLOUR

In 4 plain colours:

- 168 Single rolls
- 24 Gift bags bottles
- 24 Gift bags large
- 24 Gift bags small
- 24 Gift bags mini
- 24 Gift boxes Cube
- 16 Gift boxes A6+
- 16 Gift boxes A5+
- 16 Gift boxes A4+

103×57×240 cm

NUMBER  
#FS2403

Empty furniture  
#FS2453

# WALL SHELF 1 METER

UNI PURE

In 4 plain colours:

- 168 Single rolls
- 24 Gift bags large
- 24 Gift bags small
- 24 Gift boxes Cube
- 16 Gift boxes A6+
- 16 Gift boxes A5+
- 16 Gift boxes A4+

103×57×240 cm

## NUMBER #FS2404

Empty furniture  
#FS2458

**NEW  
FURNITURE!**





CRYSTAL ROSE



MISTY LILAC



CALM BLUE



GENTLE GREEN



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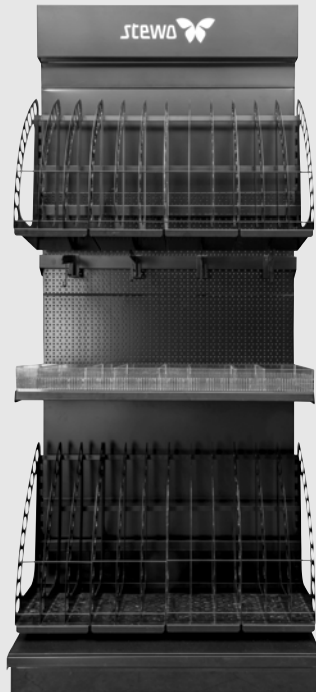
THE ART OF GIVING



# IN 3 SIMPLE STEPS TO A FINISHED WRAPPING PAPER WALL

## STEP 1

order empty wall shelf



1 meter wall shelf  
**#FS2456**

2 meter wall shelf  
**#FS2455**

3 meter wall shelf  
**#FS2454**

## STEP 2

Order Stewo products



1 meter goods  
**#FS2407**

2 meter goods  
**#FS2406**

3 meter goods  
**#FS2405**

## STEP 3

Set up wall shelf



+

=



## WALL SHELF 3 METER

WRAPPING PAPER

- 648 Single rolls (plain & patterns)
- 72 Gift bags large
- 72 Gift bags small
- 576 Gift ribbons in 12 Colours
- 648 Single rolls (8 themes)

303 × 57 × 240 cm

NUMBER  
#FS2405

Empty furniture  
#FS2454

## WALL SHELF 2 METER

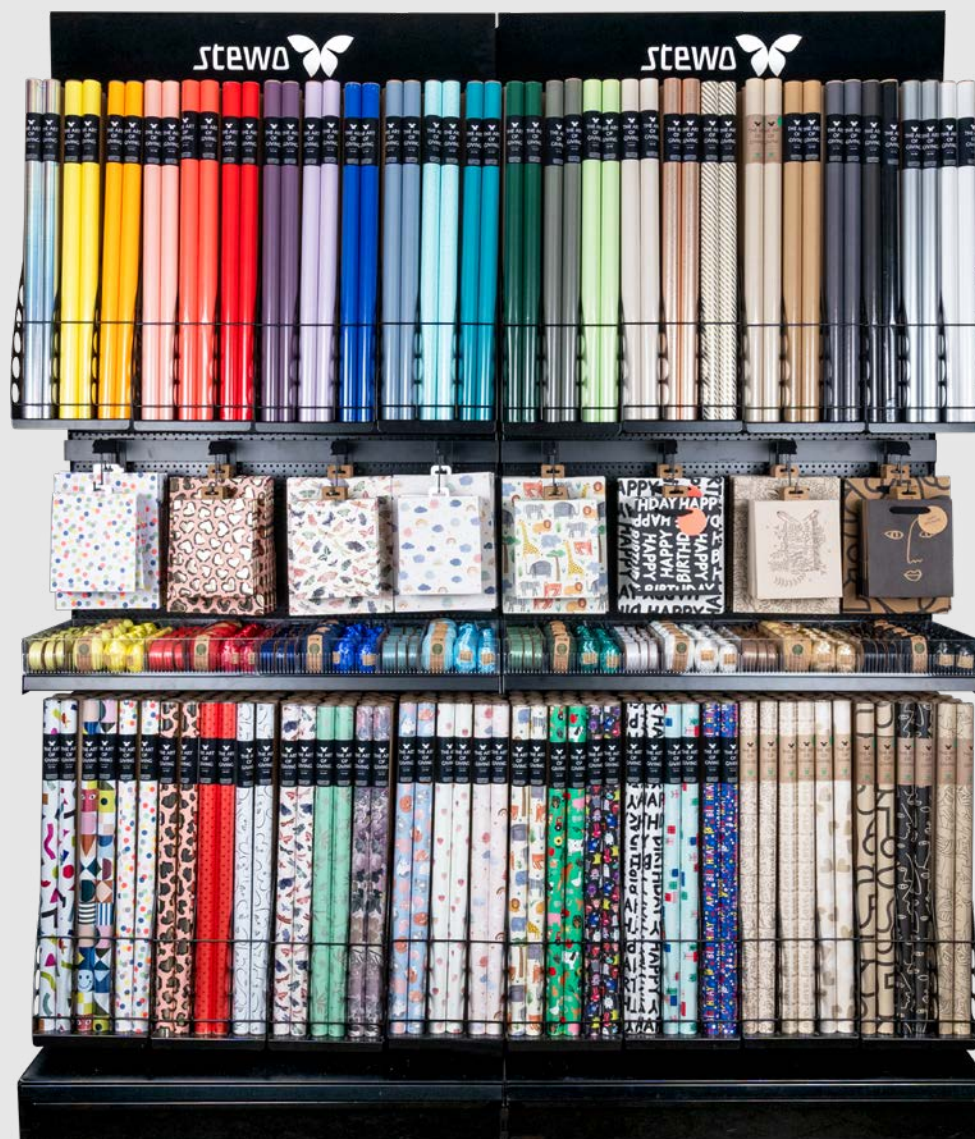
### WRAPPING PAPER

- 432 Single rolls (plain & patterns)
- 48 Gift bags large
- 48 Gift bags small
- 384 Gift ribbons in 8 colours
- 432 Single rolls (8 themes)

203×57×240 cm

NUMBER  
#FS2406

Empty furniture  
#FS2455







## WALL SHELF 1 METER

### WRAPPING PAPER


- 216 Single rolls (plain & patterns)
- 24 Gift bags large
- 24 Gift bags small
- 192 Gift ribbons in 4 colours
- 216 Single rolls (6 themes)

103 × 57 × 240 cm


NUMBER  
#FS2407

Empty furniture  
#FS2456



stewo 

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SEIDENPAPIER  
TISSUE PAPER  
PAPIER DE SOIE

SEIDENPAPIER  
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PAPIER DE SOIE

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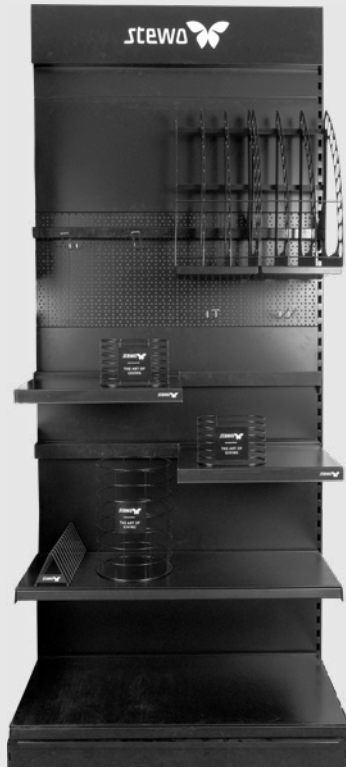
# 4

TREND METER, THEMED TABLE  
& SPINNER

# IN 3 SIMPLE STEPS TO A FINISHED TREND METER

## STEP 1

Order empty wall display



#FS2457

## STEP 2

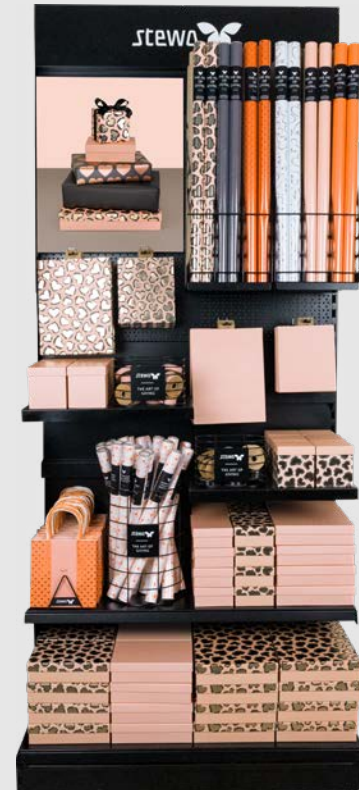
Order Stewo products



Theme Love  
#FS2410

## STEP 3

Set up trend meter



MINDFUL



## GRASS PAPER

Stewo's new wrapping paper range is an environmentally friendly and trendy alternative in every respect. The basis is grass fibres, hay to be precise, from European compensation areas or sports facilities. Grass grows very quickly and can be harvested several times a year. Advantages of grass fibre over wood pulp:

- 97 % Energy-saving production
- 99 % Water-saving production
- Up to 75 % CO<sub>2</sub> saving
- Without chemical treatment
- Short transport routes



## WALL SHELF 1 METER

MINDFUL «TAIO»

- 108 Single rolls
- 18 Single rolls tissue paper
- 24 Gift bags large
- 24 Gift bags small
- 12 Sets of 3 gift bags
- 12 Gift boxes Cube
- 12 Gift boxes A5+
- 6 Gift boxes A4+
- 2 Gift boxes A3+
- 18 Gift ribbons
- 1 Poster

103 x 57 x 240 cm

## NUMBER #FS2408

Empty furniture  
#FS2457

# WALL SHELF 1 METER

## WEDDING «ANOUK»

- 108 Single rolls
- 18 Single rolls tissue paper
- 24 Gift bags large
- 24 Gift bags small
- 12 Sets of 3 gift bags
- 12 Gift boxes Cube
- 12 Gift boxes A5+
- 6 Gift boxes A4+
- 2 Gift boxes A3+
- 36 Gift ribbons
- 1 Poster

103×57×240 cm

## NUMBER #FS2409

Empty furniture  
#FS2457



## SUGARCANE PAPER

In our Autumn/Winter 2023 collection, we have introduced a new upcycling wrapping paper for the first time, that is made from the waste of sugar production. This paper provides an alternative to traditional «wood paper» and is completely tree-free. Advantages of sugarcane paper compared to wood pulps:

- Without bleaching chemicals
- 13 months harvest time
- Contains no wood
- Recyclable/compostable
- Made from waste products of rum production
- Available 365 days a year

## WEDDING



BIRTHDAY



NEON

The neon inside prints and gift tags on the gift bags and boxes of the «Forby» birthday line give them a particularly bright eye-catcher. Also the radiant rainbow paper in combination with the black and white design gives this line that certain something.



WALL SHELF  
1 METER

BIRTHDAY «FORBY»

- 108 Single rolls
- 18 Single rolls tissue paper
- 24 Gift bags large
- 24 Gift bags small
- 12 Sets of 3 gift bags
- 12 Gift boxes Cube
- 12 Gift boxes A5+
- 6 Gift boxes A4+
- 2 Gift boxes A3+
- 36 Gift ribbons
- 1 Poster

103 x 57 x 240 cm

NUMBER  
#FS2411

Empty furniture  
#FS2457

# WALL SHELF 1 METER

LOVE «CASSY»  
FUN «HARLIE»  
NATURE «JELVA»

- 108 Single rolls
- 18 Single rolls tissue paper
- 24 Gift bags large
- 24 Gift bags small
- 12 Sets of 3 gift bags
- 12 Gift boxes Cube
- 16 Gift boxes A6+
- 16 Gift boxes A5+
- 12 Gift boxes A4+
- 36 Gift ribbons (Love)
- 24 Gift ribbons (Fun & Nature)
- 1 Poster

103×57×240 cm

LOVE



#FS2410

FUN



#FS2412

NATURE

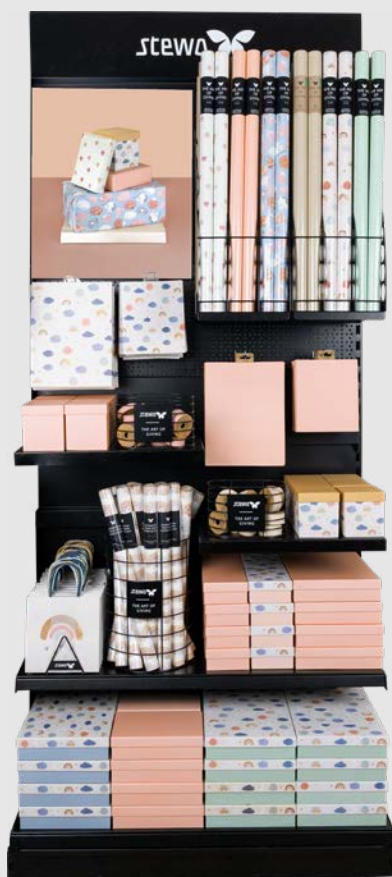


#FS2413

Empty furniture  
#FS2457



BABY



#FS2414

KIDS



#FS2415

Empty furniture  
#FS2457

## WALL SHELF 1 METER

KIDS «TIMBA»  
BABY «HIROKO»

- 108 Single rolls
- 18 Single rolls tissue paper
- 24 Gift bags large
- 24 Gift bags small
- 12 Sets of 3 gift bags
- 12 Gift boxes Cube
- 16 Gift boxes A6+
- 16 Gift boxes A5+
- 12 Gift boxes A4+
- 24 Gift ribbons (Kids)
- 30 Gift ribbons (Baby)
- 1 Poster

103 x 57 x 240 cm

# OVERVIEW OF ALL THEMES

TREND METER

## MINDFUL

TAIO

#FS2408



## WEDDING

ANOUK

#FS2409



## BIRTHDAY

FORBY

#FS2411



## LOVE

CASSY

#FS2410



# FUN

HARLIE



#FS2412

# NATURE

JELVA



#FS2413

# BABY

HIROKO



#FS2414

# KIDS

TIMBA



#FS2415

**DO NOT  
FORGET!**



# WALL SHELF

EMPTY

#FS2457

# IN 2 SIMPLE STEPS TO A FINISHED THEMED TABLE

## STEP 1

Order Stewo products



Theme Nature  
**#FS2421**

## STEP 2

Set up themed table\*



\*Furniture already available at the customer  
(Example table 140×80×80 cm)



## THEMED TABLE

### MINDFUL «TAIO»

- 72 Single rolls
- 18 Single rolls tissue paper
- 24 Gift bags large
- 24 Gift bags small
- 12 Sets of 3 gift bags
- 12 Gift boxes Cube
- 8 Gift boxes A5+
- 6 Gift boxes A4+
- 2 Gift boxes A3+
- 8 Gifts of money
- 18 Gift ribbons

NUMBER  
#FS2416

## THEMED TABLE

### WEDDING «ANOUK»

- 72 Single rolls
- 18 Single rolls tissue paper
- 24 Gift bags large
- 24 Gift bags small
- 12 Sets of 3 gift bags
- 12 Gift boxes Cube
- 8 Gift boxes A5+
- 6 Gift boxes A4+
- 2 Gift boxes A3+
- 8 Gifts of money
- 36 Gift ribbons

NUMBER  
#FS2417



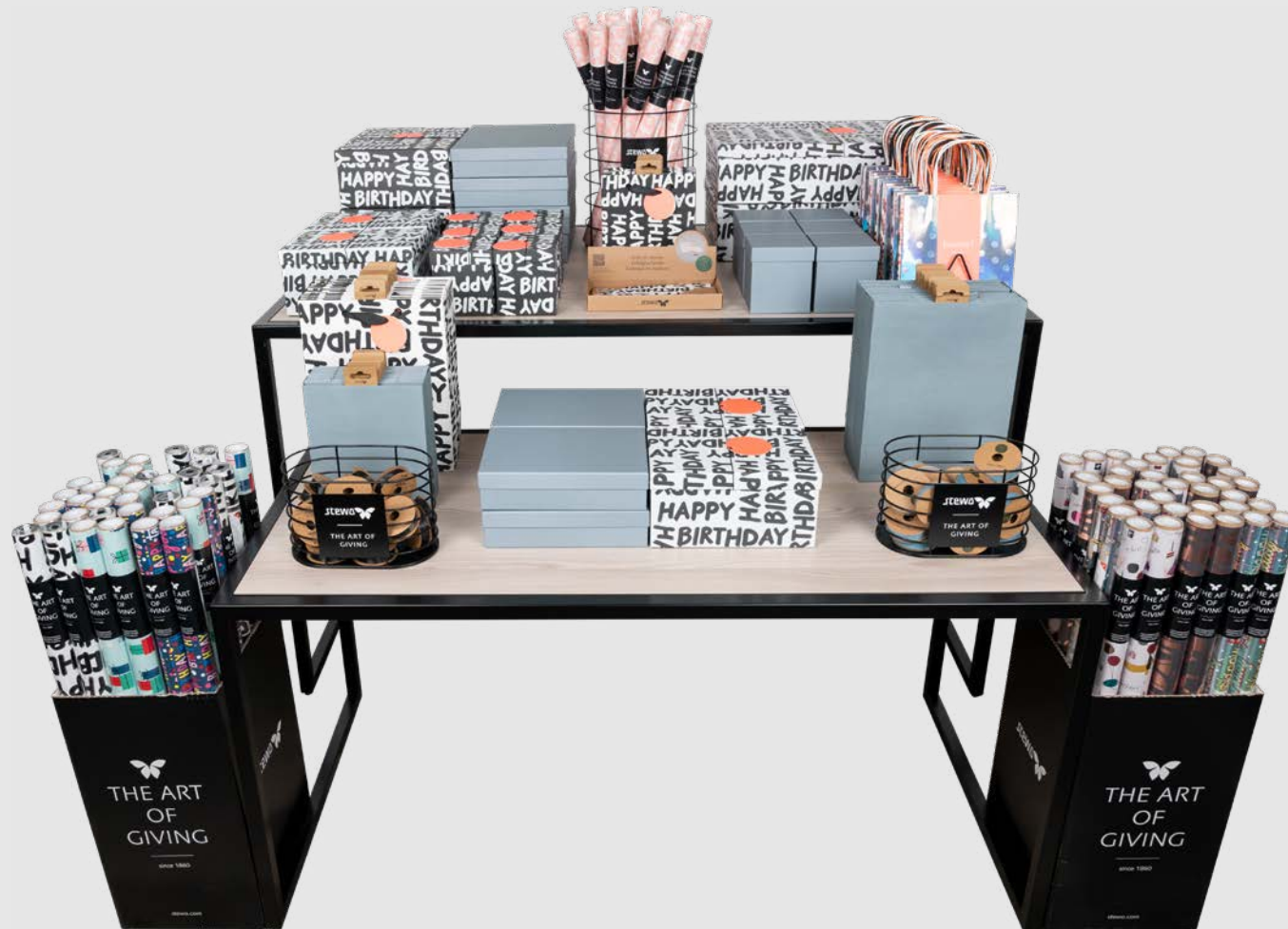
stewo 



## THEMED TABLE

### BIRTHDAY «FORBY»

- 72 Single rolls
- 18 Single rolls tissue paper
- 24 Gift bags large
- 24 Gift bags small
- 12 Sets of 3 gift bags
- 12 Gift boxes Cube
- 8 Gift boxes A5+
- 6 Gift boxes A4+
- 2 Gift boxes A3+
- 8 Gifts of money
- 36 Gift ribbons

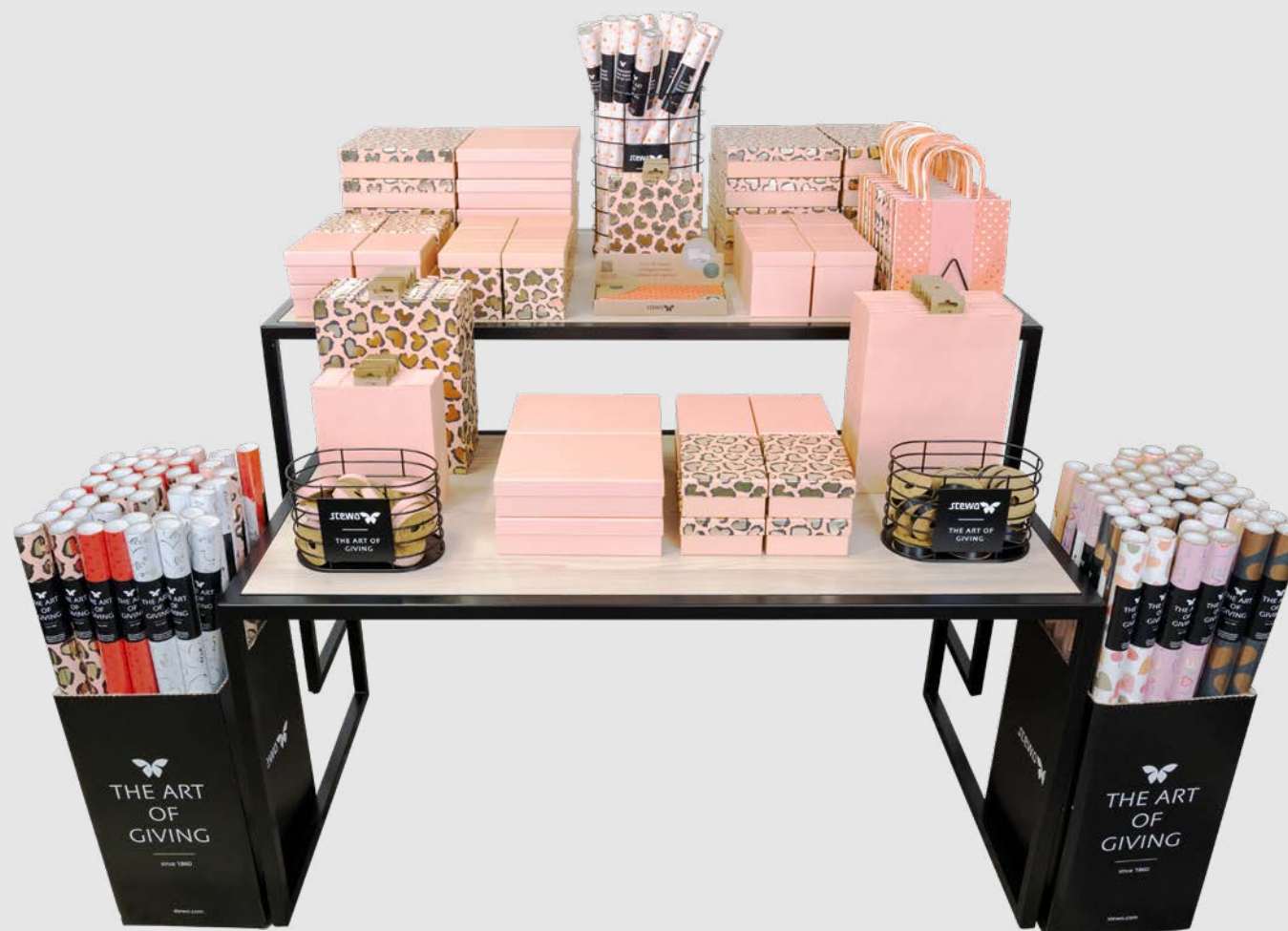


NUMBER  
#FS2419

## THEMED TABLE

### LOVE «CASSY»

- 72 Single rolls
- 18 Single rolls tissue paper
- 24 Gift bags large
- 24 Gift bags small
- 12 Sets of 3 gift bags
- 12 Gift boxes Cube
- 16 Gift boxes A6+
- 12 Gift boxes A5+
- 12 Gift boxes A4+
- 8 Gifts of money
- 36 Gift ribbons



NUMBER  
#FS2418



## THEMED TABLE

FUN «HARLIE»

- 72 Single rolls
- 18 Single rolls tissue paper
- 24 Gift bags large
- 24 Gift bags small
- 12 Sets of 3 gift bags
- 12 Gift boxes Cube
- 16 Gift boxes A6+
- 12 Gift boxes A5+
- 12 Gift boxes A4+
- 8 Gifts of money
- 24 Gift ribbons



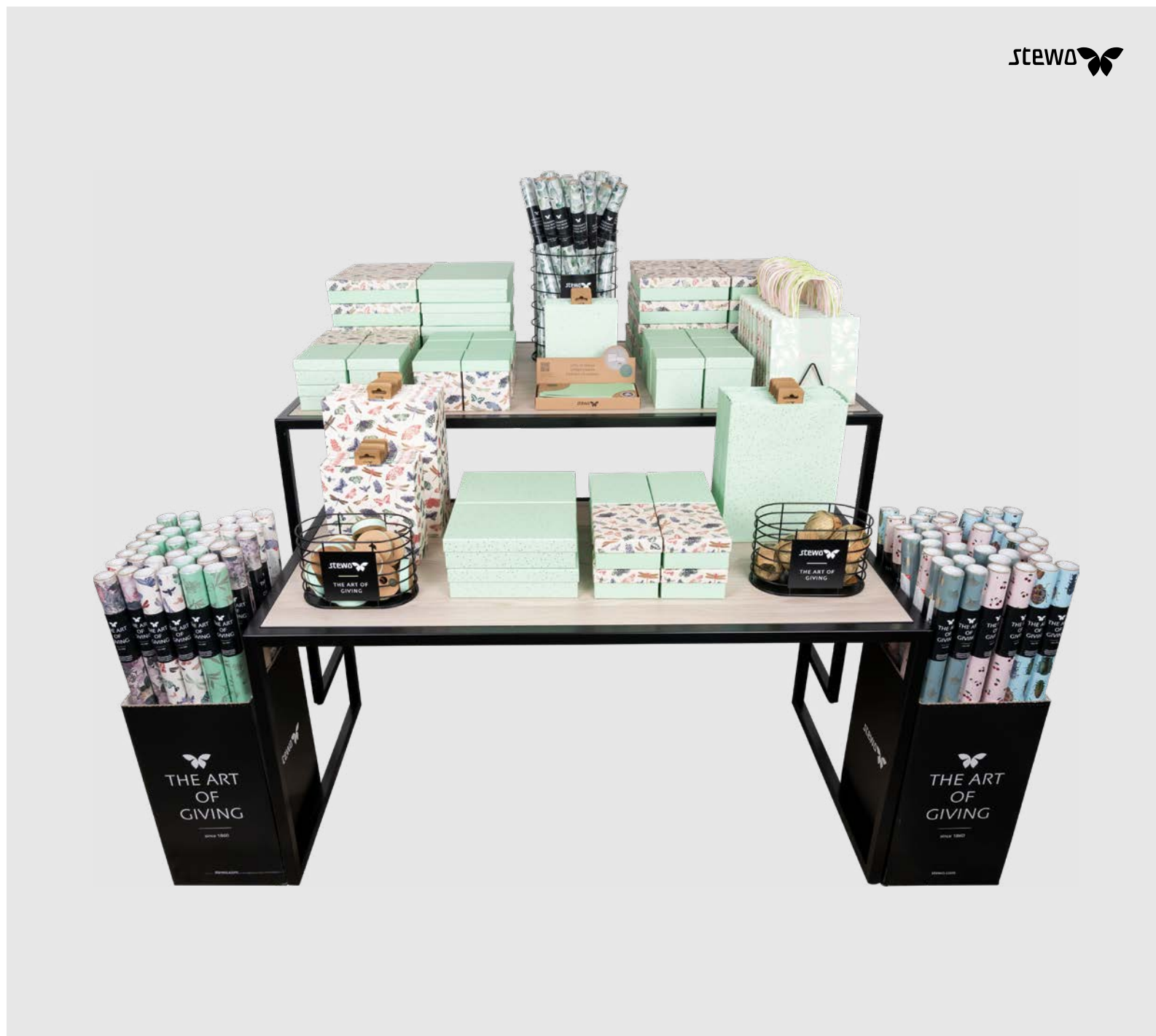
NUMBER  
#FS2420

## THEMED TABLE

### NATURE «JELVA»

- 72 Single rolls
- 18 Single rolls tissue paper
- 24 Gift bags large
- 24 Gift bags small
- 12 Sets of 3 gift bags
- 12 Gift boxes Cube
- 16 Gift boxes A6+
- 12 Gift boxes A5+
- 12 Gift boxes A4+
- 8 Gifts of money
- 24 Gift ribbons

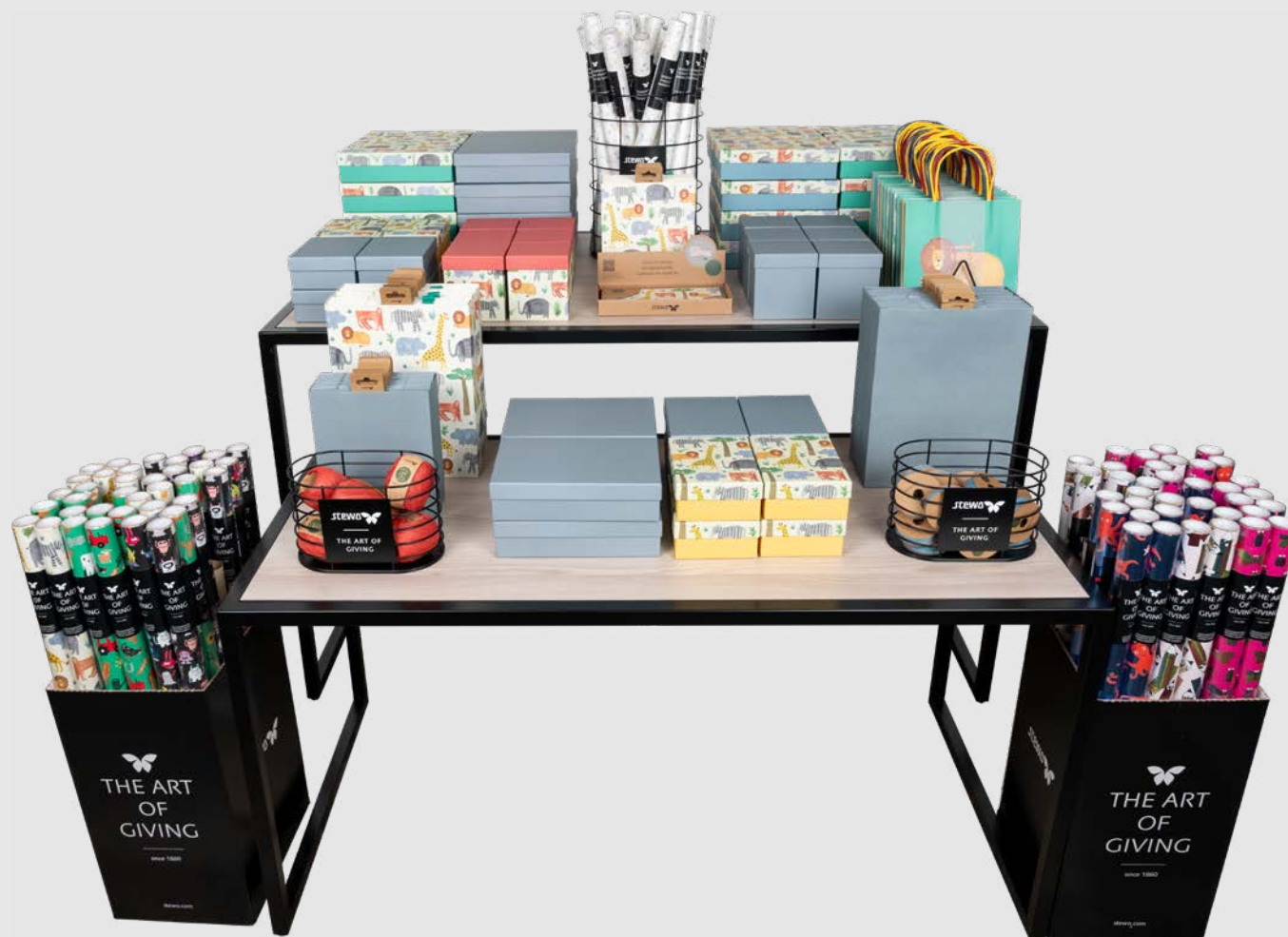
NUMBER  
#FS2421



## THEMED TABLE

### BABY «HIROKO»

- 72 Single rolls
- 18 Single rolls tissue paper
- 24 Gift bags large
- 24 Gift bags small
- 12 Sets of 3 gift bags
- 12 Gift boxes Cube
- 16 Gift boxes A6+
- 12 Gift boxes A5+
- 12 Gift boxes A4+
- 8 Gifts of money
- 30 Gift ribbons



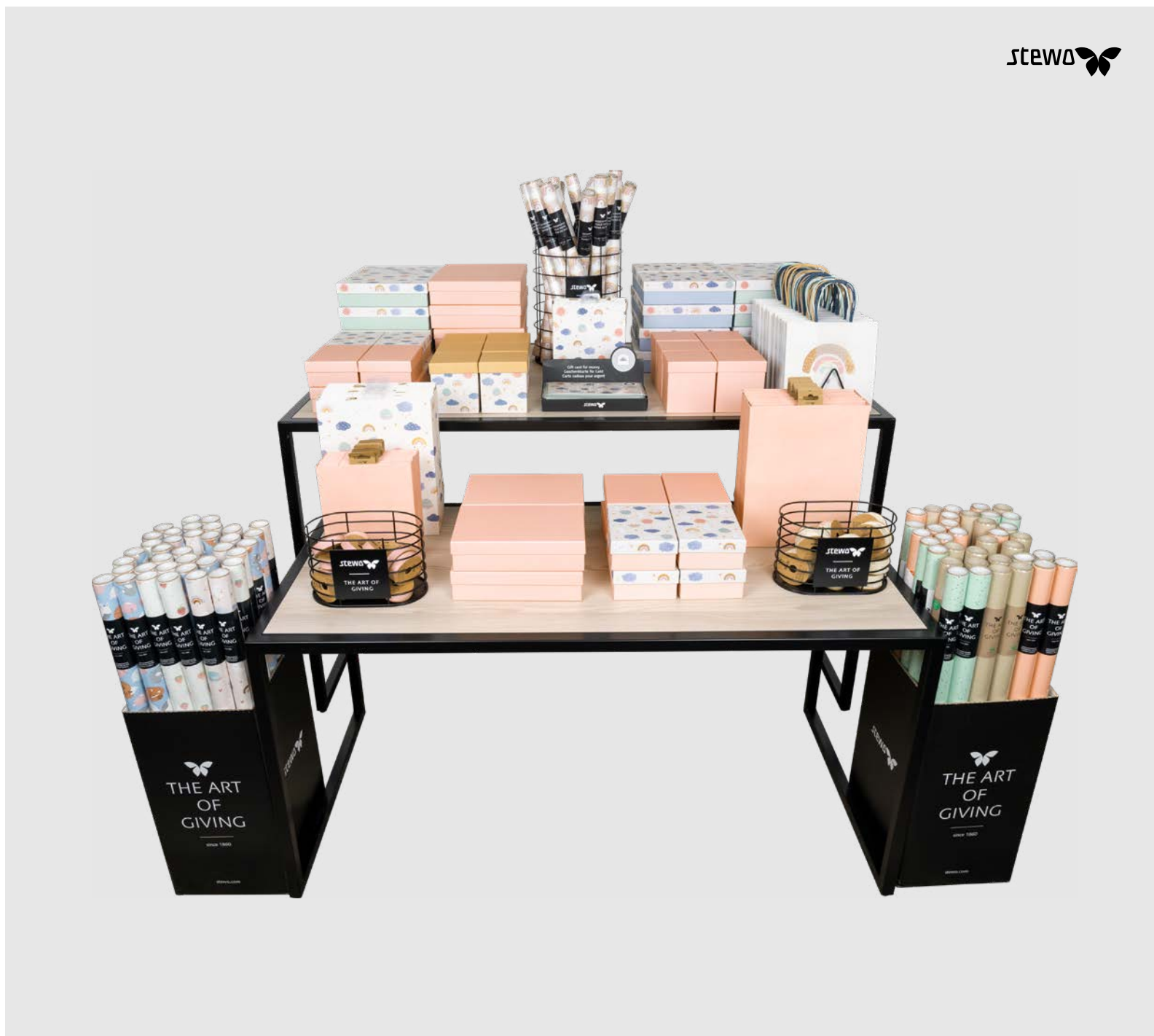
NUMBER  
#FS2422

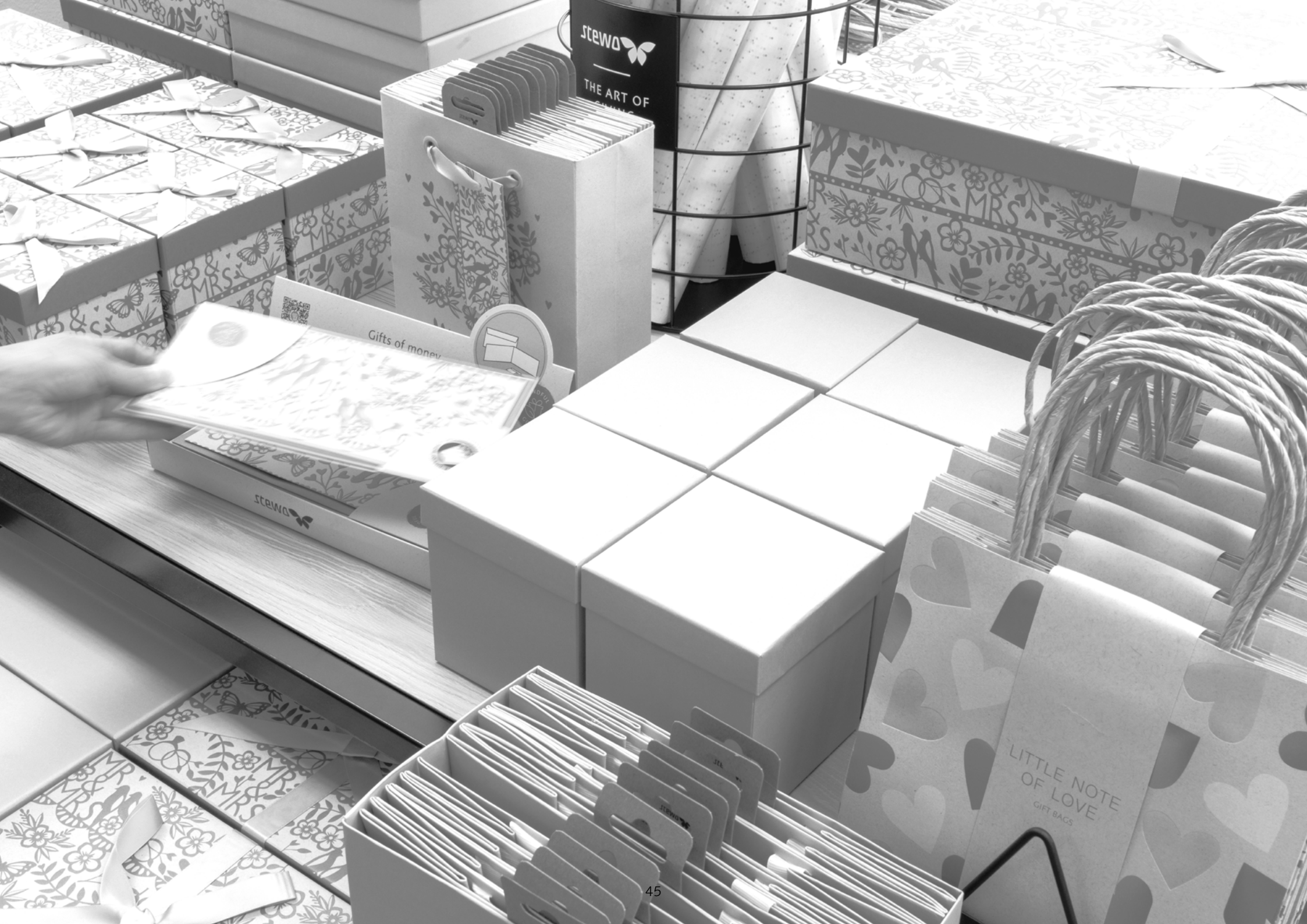
# THEMED TABLE

## KIDS «TIMBA»

- 72 Single rolls
- 18 Single rolls tissue paper
- 24 Gift bags large
- 24 Gift bags small
- 12 Sets of 3 gift bags
- 12 Gift boxes Cube
- 16 Gift boxes A6+
- 12 Gift boxes A5+
- 12 Gift boxes A4+
- 8 Gifts of money
- 24 Gift ribbons

NUMBER  
#FS2423





# OVERVIEW OF ALL THEMES

THEMED TABLE

## MINDFUL

TAIO

#FS2416



## WEDDING

ANOUK

#FS2417



## BIRTHDAY

FORBY

#FS2419



## LOVE

CASSY

#FS2418



# FUN

HARLIE

#FS2420



# NATURE

JELVA

#FS2421



# BABY

HIROKO

#FS2422



# KIDS

TIMBA

#FS2423





## NAPKIN SPINNER

6 sides  
288 packs 33 × 33 cm  
48 designs, 6 packs per design\*

\*TU: 12 packs  
(for refilling)

Ø 62 × 198 cm

## NUMBER #FS2424

Empty furniture

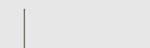
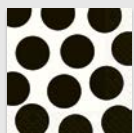
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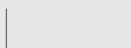
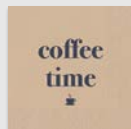
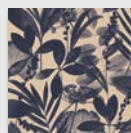
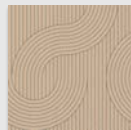
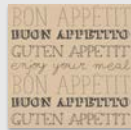
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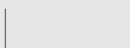
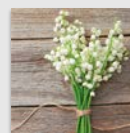
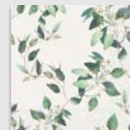
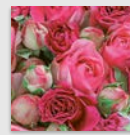




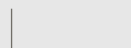
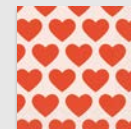
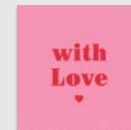
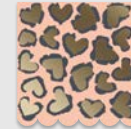
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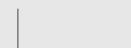
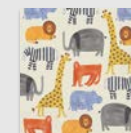
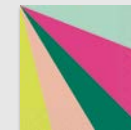
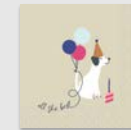
Natural Vibes



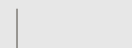
Say it with Flowers



Love Story



Let's Celebrate



Meaningful Words

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SCHNEIDER GRUPPE

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