

Design



STEWO SHOP SYSTEM

USE AT THE POS

AUTUMN & CHRISTMAS
COLLECTION 2024

Exclusive Swiss Design



THE ART OF GIVING

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GESCHENKPAPIER
WRAPPING PAPER
PAPIER-CADEAU

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BOYS

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WRAPPING PAPER
PAPIER-CADEAU

BIRTHDAY

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WRAPPING PAPER
PAPIER-CADEAU

BIRTHDAY

GESCHENKPAPIER
WRAPPING PAPER
PAPIER-CADEAU

CONTENT

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Schenken



1

INTRODUCTION TO POINT OF SALE

‘The joy of a beautiful gift starts in your shop.’

Is your sales floor optimised down to the smallest detail? Are you happy with the your product presentation and your turnover figures? Increasing the attractiveness of the sales floor, presenting your product range more clearly and increasing sales of gift packaging is and remains a key challenge.

Our modular shop systems offer clever, proven solutions. Tailored to your individual wishes and requirements. Be won over by our recipe for success. Our specialists will be happy to advise you on how to implement it in your shop.

‘Start planning your Stewo area of expertise today.’

The Stewo Shop System offers you a modular, high-quality presentation and sales solution. An attractive area of expertise in gift packaging is created, customised to your space. Stewo's wide range will be a real eye-catcher in your shop. Choose your own furniture and equipment to present short reels, gift ribbons, gift bags and gift boxes in the best way possible.

ATTRACTIVE

The modular sales system can be adapted to any space and creates an appealing backdrop for high-quality gift packaging.



TIDY

A clear structure in how goods are presented reduces the effort involved in customer advice and shelf maintenance.

PROFITABLE

Increase sales thanks to optimal utilisation of space, customer-friendly product presentation, and clearly structured ranges.



EYE-CATCHING

The bright colours of the wrapping paper and gift packaging attract attention from afar and guarantee impulse buys.

EXPERT

An attractive appearance emphasises your position as a specialist retailer and expert in high-quality gift packaging.



‘Surprise your customers with an exciting presentation.’

With the new Stewo TREND Shop System, an existing shop wall can be freshened up and quickly become an exciting eye-catcher. Combine single rolls, gift bags, gift boxes and gift ribbons for an attractive presentation and expand the range with our stylish napkins and new silk papers for optimal additional sales.

THEMED TABLE

The TREND topic can also be perfectly presented on a sales table.

from page 26

TREND METER

With a versatile and cheerful presentation, it's easy to generate a few additional sales.

from page 20

THEMED TABLE



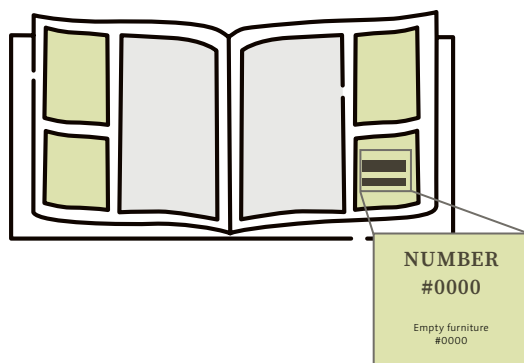
TREND METER



HOW DO I PLACE AN ORDER FOR A STOCKED WALL SHELF?

STEP 1

Find numbers

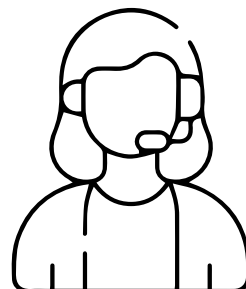


Look for the numbers of the desired presentation from the catalog. Attention! You need several numbers: For the empty furniture and for the goods.

*except for the themed table

STEP 2

Place an order



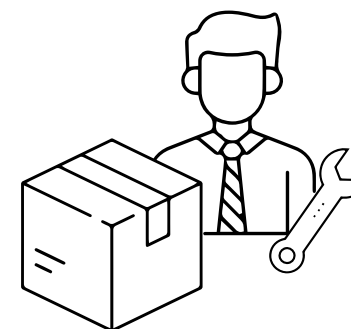
Report the numbers to your sales representative or to our customer services department:

info@stewo.com

Tel.: +41 41 492 51 51

STEP 3

Receive & assemble goods



A member of staff will contact you to help set up the goods if you wish.



Merci



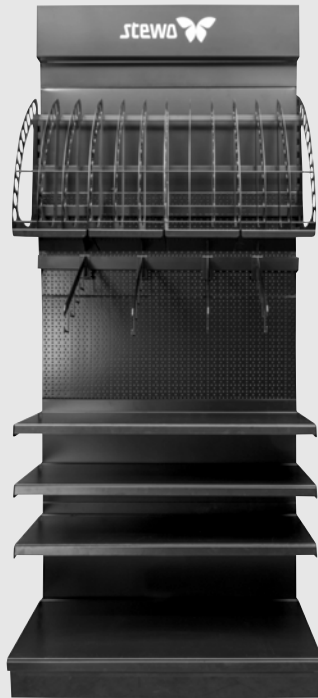
2

WALL SHELF ONE COLOUR

IN 3 SIMPLE STEPS TO A FINISHED ONE COLOUR WALL

STEP 1

order empty wall shelf



1 meter wall shelf
#FS2355

2 meter wall shelf
#FS2356

3 meter wall shelf
#FS2357

STEP 2

Order Stewo products



1 meter goods
#HW2311

2 meter goods
#HW2312

3 meter goods
#HW2313

STEP 3

Set up wall shelf





WALL SHELF 3 METER

ONE COLOUR

In 12 plain colours:

- 504 Single rolls
- 72 Gift bags bottles
- 72 Gift bags large
- 72 Gift bags small
- 72 Gift bags mini
- 72 Gift boxes Cube
- 48 Gift boxes A6+
- 48 Gift boxes A5+
- 48 Gift boxes A4+

303 × 57 × 240 cm

NUMBER
#HW2313

Empty furniture
#FS2357

WALL SHELF 2 METER

ONE COLOUR

In 8 plain colours:

- 336 Single rolls
- 48 Gift bags bottles
- 48 Gift bags large
- 48 Gift bags small
- 48 Gift bags mini
- 48 Gift boxes Cube
- 32 Gift boxes A6+
- 32 Gift boxes A5+
- 32 Gift boxes A4+

203×57×240 cm

NUMBER
#HW2312

Empty furniture
#FS2356





WALL SHELF 1 METER

ONE COLOUR


In 4 plain colours:

- 168 Single rolls
- 24 Gift bags bottles
- 24 Gift bags large
- 24 Gift bags small
- 24 Gift bags mini
- 24 Gift boxes Cube
- 16 Gift boxes A6+
- 16 Gift boxes A5+
- 16 Gift boxes A4+

103×57×240 cm

NUMBER
#HW2311

Empty furniture
#FS2355

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3

TREND METER & SPINNER

IN 3 SIMPLE STEPS TO A FINISHED TREND METER

STEP 1

Order empty wall display



#FS2457

+

STEP 2

Order Stewo products



Theme Classic
#HW2403

=

STEP 3

Set up trend meter



MINDFUL



SUGARCANE PAPER

In our Autumn/Winter 2023 collection, we have introduced a new upcycling wrapping paper for the first time, that is made from the waste of sugar production. This paper provides an alternative to traditional «wood paper» and is completely tree-free. Advantages of sugarcane paper compared to wood pulps:

- Without bleaching chemicals
- 13 months harvest time
- Contains no wood
- Recyclable/compostable
- Made from waste products of rum production
- Available 365 days a year



WALL SHELF 1 METER

MINDFUL «NARUTO»

- 108 Single rolls
- 18 Single rolls tissue paper
- 24 Gift bags large
- 24 Gift bags small
- 12 Sets of 3 gift bags
- 12 Gift boxes Cube
- 12 Gift boxes A5+
- 6 Gift boxes A4+
- 2 Gift boxes A3+
- 36 Gift ribbons
- 1 Poster

103 × 57 × 240 cm

NUMBER
#HW2401

Empty furniture
#FS2457

WALL SHELF 1 METER

ELEGANT «NIEVE»

- 108 Single rolls
- 18 Single rolls tissue paper
- 24 Gift bags large
- 24 Gift bags small
- 12 Sets of 3 gift bags
- 12 Gift boxes Cube
- 12 Gift boxes A5+
- 6 Gift boxes A4+
- 2 Gift boxes A3+
- 30 Gift ribbons
- 1 Poster

103×57×240 cm

NUMBER #HW2402

Empty furniture
#FS2457

ELEGANT



CLASSIC



TRADITIONAL



WALL SHELF 1 METER

CLASSIC «INGE»
TRADITIONAL «LORENA»

- 108 Single rolls
- 18 Single rolls tissue paper
- 24 Gift bags large
- 24 Gift bags small
- 12 Sets of 3 gift bags
- 12 Gift boxes Cube
- 16 Gift boxes A6+
- 16 Gift boxes A5+
- 12 Gift boxes A4+
- 30 Gift ribbons (Classic)
- 18 Gift ribbons (Traditional)
- 1 Poster

103×57×240 cm

NUMBER

#HW2403

Classic

#HW2404

Traditional

Empty furniture
#FS2457

IN 2 SIMPLE STEPS TO A FINISHED THEMED TABLE

STEP 1

Order Stewo products



Theme Traditional
#HW2408

STEP 2

Set up themed table*



*Furniture already available at the customer
(Example table 140 x 80 x 80 cm)



THEMED TABLE

MINDFUL «NARUTO»

- 72 Single rolls
- 18 Single rolls tissue paper
- 24 Gift bags large
- 24 Gift bags small
- 12 Sets of 3 gift bags
- 12 Gift boxes Cube
- 8 Gift boxes A5+
- 6 Gift boxes A4+
- 2 Gift boxes A3+
- 8 Gifts of money
- 36 Gift ribbons

NUMBER
#HW2405

THEMED TABLE

ELEGANT «NIEVE»

- 96 Single rolls
- 18 Single rolls tissue paper
- 24 Gift bags large
- 24 Gift bags small
- 12 Sets of 3 gift bags
- 12 Gift boxes Cube
- 8 Gift boxes A5+
- 6 Gift boxes A4+
- 2 Gift boxes A3+
- 8 Gifts of money
- 30 Gift ribbons



NUMBER
#HW2406



THEMED TABLE

CLASSIC «INGE»

- 96 Single rolls
- 18 Single rolls tissue paper
- 24 Gift bags large
- 24 Gift bags small
- 12 Sets of 3 gift bags
- 12 Gift boxes Cube
- 16 Gift boxes A6+
- 12 Gift boxes A5+
- 12 Gift boxes A4+
- 8 Gifts of money
- 30 Gift ribbons

NUMBER
#HW2407

THEMED TABLE

TRADITIONAL «LORENA»

- 96 Single rolls
- 18 Single rolls tissue paper
- 24 Gift bags large
- 24 Gift bags small
- 12 Sets of 3 gift bags
- 12 Gift boxes Cube
- 16 Gift boxes A6+
- 12 Gift boxes A5+
- 12 Gift boxes A4+
- 8 Gifts of money
- 18 Gift ribbons



NUMBER
#HW2408



100% Cotton

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party

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NAPKIN SPINNER

6 sides
288 packs 33 × 33 cm
48 designs, 6 packs per design*

*TU: 12 packs
(for refilling)

Ø 62 × 198 cm

NUMBER #HW2409

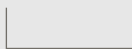
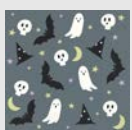
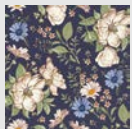
Empty furniture

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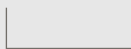
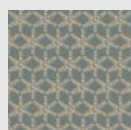
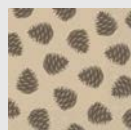
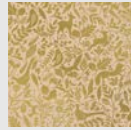


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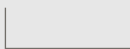
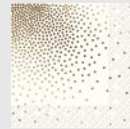
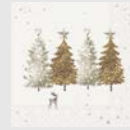




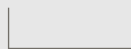
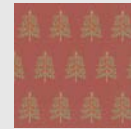
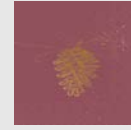
Autumn Feelings



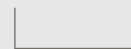
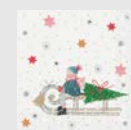
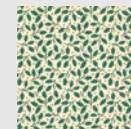
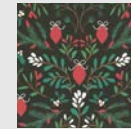
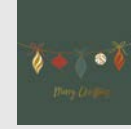
Natural Vibes



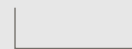
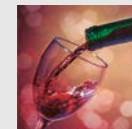
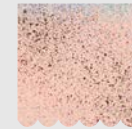
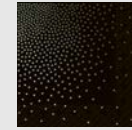
Elegant Celebration



Classic Christmas



Traditional Day



Joyful Message

Stewo International AG
Entlebucherstrasse 38
6110 Wolhusen
Switzerland

+41 41 492 51 51
info@stewo.com
www.stewo.com



SCHNEIDER GRUPPE
